Fusesix

Design | Programming | Development | Marketing

Fusesix Web Services
South Carolina, USA
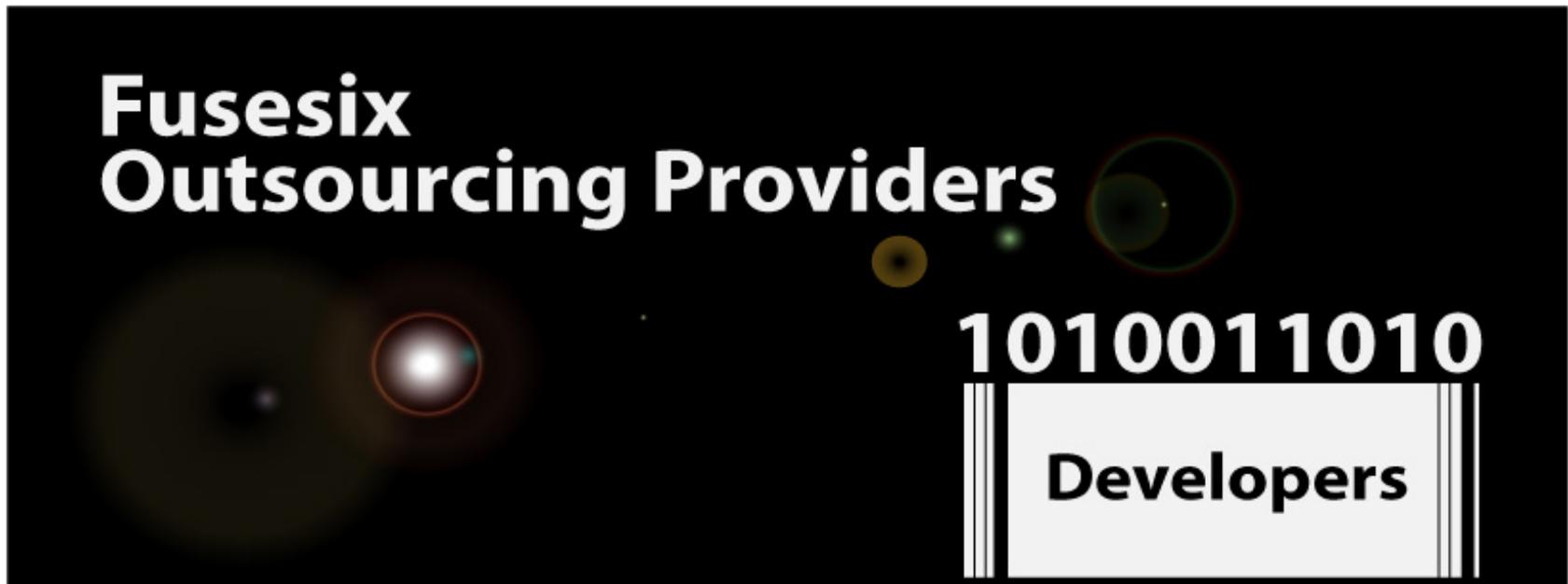
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We provide outsourcing services to startups, contractors and agencies.

Our team combines design + technology to build leading edge, engaging digital experiences for web and mobile.

Startups
Scalable solutions for growth through outsourced product design and development

Contrators
Dependable and accessible provisional team development for contractor projects

Agencies
Strategic partnerships that help agencies deliver objectives to clients communications

Design

We provide our customers with outstanding, practical designs for e-marketing collateral such as banners, landing pages, Logos and Email Design.

Banner Design

One of the main sources of revenue is advertising, and one of the most popular forms of internet advertising is the banner Ad. Banner Ads are graphical elements that have the ability to bring a potential customer to the advertiser's website. We can create 100% custom banner Ads that meet the Internet Advertising Bureau (IAB) size specifications and that will help bring increased click-through and brand awareness.

Landing Pages

Affordable landing pages with increased conversion rates - that's what we strive to achieve when designing your landing pages. We take care of design and development for transactional and reference landing pages, generating leads for exceptional results.

Logo Design

Your image matters. And your logo projects professionalism, product unity and creates brand awareness. We offer creative solutions for your corporate identity through 100% custom designed logos with outstanding service at prices you can afford.

Email Design

We follow best practices when designing your email campaigns. The right colors, graphics and ad copy all play an important role in presenting your offers to your leads and subscribers. Give us a try with your next e-mail campaign for professional results.

We are qualified programmers in various programming languages for the web. HTML, PHP, JavaScript, JQuery and Ajax are just some of the technologies we use to develop various applications for the web.

XHTML/HTML5

We deliver high-quality hand coded markups from design files in any format. The foundation for all web projects begins with XHTML and HTML5 the newest implementation of markup for smartphones and web 3.0. Let us develop your next html project.

PHP

PHP has become the OpenSource language of choice for many web projects. We create high-end web applications using php, allowing expansion of your site. All major frameworks supported for flexible project development.

JavaScript

Our expert team of JavaScript developers will take your project from conception, to smart, powerful and highly functional. JavaScript is the framework for much of the popular libraries for interactivity.

JQuery

Animated effects, slideshows and drop-down menus are some of the attractive features of using JQuery in your website. Let our team of JQuery developers implement JQuery to your specifications for your next project.

Ajax

Asynchronous Javascript and XML allows for faster load times and better interactivity with your website. It is being used more and more by developers because it simplifies the flow of an application. We offer skilled developers in the development of rapid Ajax applications and websites.

Marketing is an essential ingredient for your business and return on investment. Fusesix provides professional marketing solutions that will help your business meet its goals.

AdWords Management

AdWords is the most comprehensive marketing practices in Pay-Per-Click advertising. Getting your site noticed can be narrowed down to demographics and geographic, targeting your audience for your product or service. Establishing keywords that trigger your Ads are vital to targeting your audience. We provide management in this ever expanding area and will guide you in getting the most out of your (PPC) campaigns.

Search Engine Optimization

This is the art and science of getting your website to appear highly in organic search engine results when a search submits a query relevant to that website. (SEO) is often referred to as the standard in marketing because of its natural results when someone wants to know something specific about a product or service. Fusesix makes sure that all pages are optimized for relevancy, giving your site a competitive edge in online searching.

Content Management Systems

In order to obtain the highest level of marketing, you should consider building your site using a Content Management System (CMS). A (CMS) can manage dynamic, friendlier-looking URLs for dynamic pages. Automatically generate site maps in order to help crawlers find content on your website. With a (CMS), you can manage broken links, create meaningful title tags, and use effective meta tags and descriptors. Fusesix uses some of the best marketing practices available for web content. We can develop media that works for your business.

Web

- PHP
- XHTML/HTML5
- CSS
- JavaScript
- JQuery
- Ajax

CMS Frameworks

- WordPress
- Drupal
- Joomla

Mobile Platforms

- iOS
- Android
- Blackberry
- Windows Mobile

Design

- Websites
- Interfaces
- Marketing Collateral

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